DENTISTRY’S LEADING OFFICE DESIGN PROGRAM

Learn time-and money-saving strategies to increase your business, understand your financial path, and enhance office productivity. The look, feel and functionality of dental practices has come a long way. At this two-day course, you will gain the knowledge and confidence to create a workspace that is both efficient and beautiful. Meet the team that will make the difference in how you plan your practice!

CenterPoint East, Pittston, PA • August 17 & 18, 2017

REGISTRATION DEADLINE: JULY 24, 2017

EARN UP TO 9 CE CREDITS

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EXPERIENCE BENCO’S NEWLY RENOVATED, WORLD-CLASS SHOWROOM!
• 26 renovated, state-of-the-art operatories, including small space solutions •
• OneVisit™ live scanning and milling suite • Herman Miller best–in–class furniture and seating vignettes •

Benco Dental is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Benco Dental designates this activity for 9 continuing education credits. This continuing dental education course is provided pursuant to the laws, regulations and accepted dental practices of the state in which it is being provided. Participants should not assume that all the practices, policies, procedures and techniques outlined in this course will be applicable to the practice of dentistry in other states. As such, participants who practice in other states should refer to the rules and rulings of their own state dental boards to determine the applicability and appropriateness of the instruction provided.

Certain Benco costs associated with this event are required to be reported as being provided to attending dentists pursuant to the Federal Open Payments Law (i.e. Sunshine Act). For further info see www.benco.com/sunshineact.
ABOUT THIS SEMINAR

MEET THE SPEAKERS

KEYNOTE SPEAKER
UNDERSTANDING THE PRINCIPLES OF DENTAL OFFICE DESIGN

Why Four Walls Can Make or Break Your Dental Practice
Tristan Hamilton DDS, M. Arch.

Dr. Hamilton holds degrees in architecture (from Andrews University in Michigan) and dentistry (from Loma Linda University in Southern California). He practiced as an architect for several years in Washington, D.C. where he worked on notable projects, such as the Las Vegas City Master Plan, Vanderbilt University Master Plan and numerous United States Embassy renovations.

He has been published for his dental office design work and won the Best Dental Office Design in America by Incisal Edge magazine in 2012 for the design of his Wilmington, North Carolina office.

COURSE OBJECTIVES
• Walk away with a foundation of how a properly designed office can increase production and efficiency.
• Learn what constitutes an effective floor plan.
• Know how to get the right people on your team to help you achieve the low stress office design you need to succeed.
• Discover what makes a patient more anxious in your office and how you can alleviate it.

From beautiful exteriors to aesthetic details in reception areas and operatories, you’ll be inspired to take the next steps to success! For more information, contact Lisa Peifer, 570-602-7083 or email lpeifer@benco.com.

FINANCING – PUTTING IT ALL TOGETHER
Charles Loretto
Partner/New Client Services
Cain Watters & Associates, LLC
President-National Dental Placements

Charles joined CWA in 2001, and plays a critical role in growing the firm’s client base as the director of business development and marketing. He regularly speaks to dental schools and residency programs, study clubs, dental symposiums and state and national dental meetings. As an Investment Advisor Representative of CWA, Charles and his team work with prospective clients daily, initiating the relationship with CWA.

COURSE OBJECTIVES
• Learn when to depreciate the equipment and building of the new office.
• Address when to pay down debt and when to prepare for retirement.
• Set personal and business financial goals.

PRACTICE MANAGEMENT COACHING
The Insurance Puzzle: Credential like a pro • Determine which plans are best for your practice • Tips to achieve top dollar reimbursements through “allowable” negotiation • Reporting to ensure prompt payment • Techniques to keep money in the bank

THE POWER OF INTERIOR DESIGN
Color, texture, pattern and light — combine these with an efficient space plan for a world class office at which to work and visit.

Plus!