DENTISTRY’S LEADING OFFICE DESIGN PROGRAM

Learn time-and money-saving strategies to increase your business, understand your financial path and enhance office productivity. The look, feel and functionality of dental practices has come a long way. At this two-day course, you will gain the knowledge and confidence to create a work space that is both efficient and beautiful. Meet the team that will make the difference in how you plan your practice!

CenterPoint Dallas, Dallas, TX
FEBRUARY 9 & 10, 2017
JULY 20 & 21, 2017*
* WITH FOCUS ON NEW AND MILLENNIAL DENTISTS/PRACTICE OWNERS

CenterPoint West, Costa Mesa, CA
MARCH 30 & 31, 2017
OCTOBER 26 & 27, 2017

CenterPoint East, Pittston, PA
MAY 11 & 12, 2017**
AUGUST 17 & 18, 2017
** KEYNOTE SPEAKER: DR. DAVID J. AHEARN

REGISTER TODAY for one of our upcoming 2017 CenterPoint Design seminar dates!

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No additional discounts apply. Refund policy: All requests for refunds or cancellations must be received in writing 45 days prior to the course. All refunds will be subject to an administration fee. No refunds accepted with less than 45 days notice. There will be no refund for “no shows”. Send cancellations to: Leah Fuller, (570) 602-6887, Email: lfuller@benco.com.

Benco Dental is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Benco Dental designates this activity for 9 continuing education credits. This continuing dental education course is provided pursuant to the laws, regulations and accepted dental practices of the state in which it is being provided. Participants should not assume that all the practices, policies, procedures and techniques outlined in this course will be applicable to the practice of dentistry in other states. As such, participants who practice in other states should refer to the rules and rulings of their own state dental boards to determine the applicability and appropriateness of the instruction provided.

Certain Benco costs associated with this event are required to be reported as being provided to attending dentists pursuant to the Federal Open Payments Law (i.e. Sunshine Act). For further info see www.benco.com/sunshineact.

REV. 2/14/2017
ABOUT THIS SEMINAR

MEET THE SPEAKERS

KEYNOTE SPEAKER
UNDERSTANDING THE PRINCIPLES OF DENTAL OFFICE DESIGN

Why Four Walls Can Make or Break Your Dental Practice
Tristan Hamilton DDS, M. Arch.

Dr. Hamilton holds degrees in architecture (from Andrews University in Michigan) and dentistry (from Loma Linda University in Southern California). He practiced as an architect for several years in Washington, D.C. where he worked on notable projects, such as the Las Vegas City Master Plan, Vanderbilt University Master Plan and numerous United States Embassy renovations.

He has been published for his dental office design work and won the Best Dental Office Design in America by Insignia magazine in 2012 for the design of his Wilmington, North Carolina office.

COURSE OBJECTIVES
• Walk away with a foundation of how a properly designed office can increase production and efficiency.
• Learn what constitutes an effective floor plan.
• Know how to get the right people on your team to help you achieve the low stress office design you need to succeed.
• Discover what makes a patient more anxious in your office and how you can alleviate it.

FINANCING – PUTTING IT ALL TOGETHER
Charles Loretto
Partner/New Client Services
Cain Watters & Associates, LLC
President-National Dental Placements

Charles joined CWA in 2001, and plays a critical role in growing the firm’s client base as the director of business development and marketing. He regularly speaks to dental schools and residency programs, study clubs, dental symposiums and state and national dental meetings. As an Investment Advisor Representative of CWA, Charles and his team work with prospective clients daily, initiating the relationship with CWA.

COURSE OBJECTIVES
• Learn when to depreciate the equipment and building of the new office.
• Address when to pay down debt and when to prepare for retirement.
• Set personal and business financial goals.

PRACTICE DEVELOPMENT
Your Vision Determines Your Destination - Soar To New Heights With A Clear and Committed Vision

Dr. David J. Ahearn - President Design/Ergonomics

Dr. David Ahearn is the founder of Design/Ergonomics, the nation’s largest independent dental office design firm, as well as Ergonomic-Products, a manufacturer of high-productivity, ergonomically sound dental equipment. Both companies work with doctors across North America to design and equip comfortable, productive and highly cost-effective practices.

COURSE OBJECTIVES
• Create a clear outline of objectives for your new or improved practice design.
• Learn the 17 principles of an attractive, comfortable and highly productive office.
• Markedly reduce the cost to create a great new practice while providing better patient care.

THIS CAN ALL BE EASIER
A Dozen Projects That Will Make Your Office A Fun, Easy and Productive Place To Work! As dental practices become more and more sophisticated, the work of our clinical staff has become an extremely challenging, seemingly impossible, endeavor.

Dr. Ahearn shows you how to reduce clutter, decrease inventory, improve on-time performance, speed room turnaround, simplify infection control, increase office profitability and more! Enjoy a healthy, less stressful workplace and grow your practice.

BUILDING TOOLS
Tommy Kearns CenterPoint Design Manager, Benco Dental

From assembling a team to overseeing the bidding process, this road map leads to a successful construction project.

THE POWER OF INTERIOR DESIGN
CenterPoint Services & Products Specialist, Benco Dental

Color, texture, pattern and light — combine these with an efficient space plan for a world class office at which to work and visit.

COURSE OBJECTIVES
• Never run out of chairside supplies.
• Perform effectively in two and four hand mode.
• Have predictable on time performance every day.
• Create the simplest and most effective sterilization & resupply system.
• Make your treatment rooms highly productive and inviting to patients.

PLUS!

COST-EFFECTIVE OFFICE DESIGN
You can create a beautiful and highly productive practice on a reasonable budget. Save space and markedly reduce costs, while increasing spaciousness by eliminating unnecessary equipment and streamlining workflow.

This course will show you how to create phenomenal results quickly. Become competitive no matter what the economy is doing.

COURSE OBJECTIVES
• Create a clear outline of objectives for your new or improved practice design.
• Learn the 17 principles of an attractive, comfortable and highly productive office.
• Markedly reduce the cost to create a great new practice while providing better patient care.

PLUS!

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FROM BEAUTIFUL EXTERIORS TO AESTHETIC DETAILS IN RECEPTION AREAS AND OPERATORIES, YOU’LL BE INSPIRED TO TAKE THE NEXT STEPS TO SUCCESS! FOR MORE INFORMATION, CONTACT LEAH FULLER, 570-602-6887 OR EMAIL LFULLER@BENCO.COM.